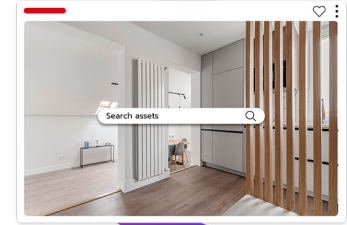




How Zehnder Group Boosted Downloads by 67%



INTRODUCTION

Zehnder Group, a leader in ventilation, heating, and cooling solutions, encountered cross-country collaboration and cohesive corporate design hurdles.

OBJECTIVE

The objectives were to create a single source of truth for corporate design guidelines and assets, streamline collaboration across departments, and modernize the brand identity through comprehensive design management.

CHALLENGES

Zehnder Group faced challenges in accessing and communicating assets. The PDF format of their design manual further hindered effective distribution and application, compounding the issue.

Key Data

Industry: HVAC

Use Case: Brand Portal

Content Source: Fotoware Alto (Picturepark)

Number of Portals: 1

CUSTOMER FEEDBACK

"Smint.io's responsiveness and continuous improvement based on customer feedback instill confidence in their platform."

Group Corporate Design Manager

Results

- ✓ Centralized corporate design guidelines and media assets
- ✓ Efficient communication and continuous design management
- ✓ Reduced email exchanges thus saving time

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