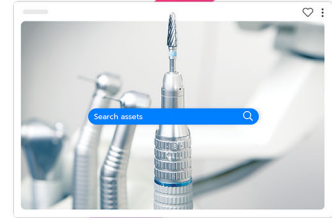




Komet Dental

How Komet Dental achieved efficiency with 38% more searches



INTRODUCTION

Komet Dental, a renowned dental tools and accessories provider, faced a vital challenge during its transformative phase: The need for a Media Asset Portal to manage over 10,000 product images efficiently.

OBJECTIVE

In a competitive landscape where retailers choose between Komet Dental and other competitors, the one focus was providing retailers with a unique content experience. Komet Dental achieved this by using Smint.io's Media Center, setting them apart from their competitors.

CHALLENGES

Komet Dental faced inefficiencies with in-house solutions while mainstream competitors proved costly. The absence of a functional e-commerce portal and the constant requests for assets posed significant challenges, pushing Komet Dental to a difficult position.

Key Data

Industry: Dental Tools

Use Case: Media Center / Dealer Portal

Number of Portals: 1

Content Source: SharePoint

CUSTOMER FEEDBACK

"Smint.io empowered us, providing standout service and top-notch support.

Mr. Fahrnberger understood our needs, contributing to our success."

Senior Global Product Manager

Results

- ✓ Centralized Media Center enhanced efficiency and accessibility for retailers
- ✓ Seamless integration with SharePoint
- ✓ Empowered retailers with 24/7 asset access

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